

# Pine Hills Neighborhood Improvement District (NID) Advisory Council Minutes

**Meeting:** Pine Hills Neighborhood Improvement District (NID) Advisory Council

**Date & Place** Wednesday, February 7, 2024

**Dolphin Room, Barnett Park, 4801 W. Colonial Dr.**

**Time:** 9:23 a.m.- 10:23 a.m.

**“Track by”** **Date** **Description**

For  
Record

**Visitors**

Tracey Greene, Orange County Neighborhood Services Division, Code Compliance Section  
Cheryl Rayburn, Orange County Neighborhood Services Division, Code Compliance Section  
Jemoral Jackson, Orange County Neighborhood Services Division, Code Compliance Section  
Captain Ashley Strange, Orange County Sheriff’s Office, Sector 1  
Shurlitha Jones, Orange County Neighborhood Services Division, Community Development and Outreach Section  
Jae Fortune, Hilltop Collective  
Dr. Latanya Nichols, Pine Hills Community Council  
Phylicia Ashley and Camera Operator, WFTV Channel 9  
Sam Weekley (online)  
Patricia Rumph, Orange County Community Ambassador (online)

**Welcome**

**Call to Order:** Quorum was met.

**Public Comment**

None.

**Approval of Minutes**

Reine made a motion to approve the December 2023 and January 2024 meeting minutes, seconded by Seetaram. Motion passed unanimously.

**In Attendance**

**Pine Hills Neighborhood Improvement District (NID) Advisory Council:**

**In – Person:** Michael Strayhorn, Chair, Jeff Reine, Melissa Service, Pamela Seetaram

**Online:** -

**Staff:** Tamara Johnson, Daniel Kilponen

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## **Community Updates**

### **Orange County Sheriff's Office**

Captain Strange reported an overall crime decline of 16 percent 2022 – 2023. She mentioned the County's Vision Zero Plan and will add traffic details in high traffic areas. Reine reported the Florida Department of Transportation's plan to place safety messages on traffic signal cabinets at high traffic intersections. Executive Director Johnson asked for the Sheriff's Office to report on the shopping plaza at Pine Hills Road and Silver Star Road, and further west along Silver Star Road. Nichols commented that the Pine Hills Community Council identified safety as its' number one concern.

### **Code Compliance**

Greene explained the areas that Inspector Rayburn and Inspector Jackson cover, to direct concerns to Executive Director Johnson, and that the Inspectors will alternate attending the NID meetings. Greene mentioned an increase in yard signs (aka snipe or bandit signs) due to tax season and cannabis, but no worse in the NID than other locations across the county.

### **NID Staff Update**

Executive Director Johnson introduced Shurlitha Jones who described the programs and services available from the Outreach team, including workshops, clean ups, and special projects. The activities are typically held on weekends, and high school students may get service credit for participation if arranged through the neighborhood organizers. Nichols thanked the County Grants Team she worked with for beautification grants in the Pine Hills area.

### **New Business**

None.

### **Old Business**

Executive Director Johnson followed up on the January 17, 2024, work session. She shared compiled information from last month's work session and restated the NID mission statement. Executive Director Johnson reviewed the NID's schedule over the year, and assigned the Advisory Council the task of sending her resources they get asked about on a regular basis in their area of expertise. The assignment will help to build the referral system discussed in January. She asked the Advisory Council to let her know of vacant space where they may meet to showcase available space in the NID. Chair Strayhorn challenged Advisory Council members to bring someone with them to the next NID meeting. Executive Director Johnson outlined options to bring people to meetings, including inviting past attendees, alternative times, lunch and learns, and evening meetings. She mentioned word of mouth, door hangers, attending partner organization meetings, meeting with churches, website updates and a community calendar as marketing actions she will take. Executive Director Johnson opened the floor to discuss ways to increase attendance. Captain Strange mentioned OCSO's free crime prevention surveys for businesses. Nichols suggested a business of the month program. Chair Strayhorn asked if WFTV could highlight a business of the month. Jae Fortune suggested increasing the NID social media presence, to make content and share it. Chair Strayhorn suggesting letting people understand why and how projects are happening (road, sewer, LYNX). Reine suggested if going to shift the meeting time, may want to start in April. Executive Director Johnson will contact each Advisory Council member about meeting times and get their feedback, and recapped that she will invite past attendees, meet with churches, and create and distribute door hangers, and the Advisory Council members will send her referrals.

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## **Meeting Adjournment**

Michael Strayhorn asked for a motion to adjourn. Pamela Seetaram made the motion; Jeff Reine seconded the motion. Motion passed unanimously. Meeting adjourned at 10:23 am

Next NID Meeting – March 6, 2024

# **Pine Hills Neighborhood Improvement District (NID) Advisory Council Minutes**

## **Meeting Minutes Certification**

\_\_\_\_\_ **Date:** \_\_\_\_\_

**Prepared by Daniel Kilponen**

\_\_\_\_\_ **Date:** \_\_\_\_\_

**Chairperson Michael Strayhorn**